2021-2022
FAMILY GUIDE
Your family's guide to explore NYC for FREE with your Cool Culture Pass.
As we enter 2022, we are deeply grateful to be in community with you - our families, educators, artists, and cultural institution partners. We face today’s evolving challenges and losses knowing that the pandemic has disproportionately harmed BIPOC families and communities. And yet, our communities have a long and rich history of cultural traditions designed to support one another during times of hardship. These traditions speak to our ways of knowing and real-world concerns and interests. We were able to tap into our collective experiences to co-create spaces for sensory art-marking, active listening and thoughtful conversations that inspire healing and rejuvenation.

Since Cool Culture was started nearly two decades ago, our mission has continued to evolve to meet the priorities of the families who partner with us. We aim to amplify your voices to inspire social change. Let’s use the transformative power of arts and culture to strengthen family and community wellbeing, both within cultural institutions and beyond. As we do every year, we have partnered with your child’s school or child care center to connect your family to FREE admission to nearly 90 NYC cultural institutions – museums, historic societies, gardens and zoos – with a range of in-person and virtual offerings to match the interests and needs of different families.

The Cool Culture team is honored to be included in your family’s traditions. By listening to this community of families, educators, and wellness practitioners, and adhering to health protocols to ensure safe programming, we have an exciting year of activities planned for your whole family to explore. We look forward to sharing resources with caregivers and educators to continue to nurture young children during a time of uncertainty - from immersive art-making that inspires healing to activities that reintroduce daily routines and centers wellness of mind, body, and spirit. We seek to help create new memories that feed your child’s boundless curiosity and spark joy in turning challenges into opportunities.

Welcome to the Cool Culture family!

Candice Anderson
Executive Director
Cool Culture
You + 4 = FREE
Up to 5 people, including you, will be granted free admission with a Cool Culture Family Pass to approximately 90 museums, zoos and historic sites.

More than 5 people total? Be prepared to pay additional admission fees.

It’s Personalized
At least one adult in the family, present at the time of the visit, must have the last name printed on the card.

Show Your ID
You may be asked to present personal identification. Museum admissions will ask only to verify that the Pass is yours. You can use the list of cultural partners included in this Guide to determine which museums require ID.

Extras Are Extra
The Family Pass covers general admission. You may need to pay extra fees for special exhibits and activities. Please call the museum if you’re unsure.

It’s For Families
Family Passes should not be used for school trips or large group trips. Up to 3 families, each with a Family Pass, can visit a museum together as a small group.

Haven’t received your Cool Culture Pass?
Please reach out to staff at your child’s school to register.

BEFORE YOUR MUSEUM VISIT
Pack your bag with:

PAPER AND PENCILS. Draw and write what you see in the museum. (Typically, museums only permit the use of pencils inside).

AN “ART” TELESCOPE. Fun tools from your home, like a magnifying glass or a decorated toilet paper roll will keep young children’s hands busy and engage them in close looking.

A CAMERA. Find out if photography is allowed in the museum. If so, take pictures of your child(ren) with the art (e.g. imitating a statue) and exhibits. Discuss your pictures after the trip to reinforce memories.

SNACKS. Museums often have cafes but they can be costly. You may want to pack a snack and eat it right before the visit, as many museums do not permit outside food.
DURING YOUR MUSEUM VISIT
Explore the many ways your family can have fun and learn in a museum.

Follow Your Child’s Lead
Explore the areas that interest your child(ren) most and ask them:
• What do you see?
• What do you wonder about what you see?

Strike a Pose
Have everyone in the family pose like something they see. Ask your child:
• What is the character or animal doing or feeling?
• What sounds might they be making?

Imagine & Create
With your child, use your imagination to create stories about the objects or artwork you see. Ask your child:
• What’s happening there? What will happen next?
• Play out the scenes together!

AFTER YOUR MUSEUM VISIT

Family Memories:
On your way home, while sharing a meal or at bedtime, take a moment to tell and retell the story of your visit. You can show photos of the day and ask questions like: “Can you name a few things that we saw in the museum?” and “What was your favorite part of our visit?”

Connect with Cool Culture Online:
Join the Cool Culture family online! Follow Cool Culture’s Facebook and Instagram pages to find out about family focused cultural activities happening throughout the city, and to post photos of your adventures and share trip tips.

facebook.com/coolculture @coolculture

We’re Here to Help:
We’d love to hear about your experience using the Cool Culture Family Pass. To share feedback or any questions with us, please email family@coolculture.org or call (718)230-4186. You can also connect with staff at your child’s school. We’re here to help and look forward to learning from you!
COOL CULTURE PARTNERS THAT ACCEPT THE FAMILY PASS

Use this map to find the nearest subway station to your favorite Cool Culture partners. Please use the listing on the next two pages for corresponding numbers.
**BRONX**

1. **The Bronx Museum of The Arts**  
   www.bronxmuseum.org • (718)681-6000  
   1040 Grand Concourse

2. **The New York Botanical Garden**  
   www.nybg.org • (718)817-8700  
   2900 Southern Blvd.

3. **Van Cortlandt House Museum**  
   www.vchm.org • (718)543-3344  
   Van Cortlandt Park, Broadway at W 242nd St.

4. **Wave Hill**  
   www.wavehill.org • (718)549-3200  
   W 249th St. & Independence Ave.

**BROOKLYN**

5. **Brooklyn Botanic Garden**  
   www.bbg.org • (718)623-7200  
   990 Washington Ave.

6. **Brooklyn Children's Museum**  
   www.brooklynkids.org • (718)735-4400  
   145 Brooklyn Ave.

7. **Brooklyn Historical Society**  
   www.brooklynhistory.org • (718)222-4111  
   55 Water St.

8. **Brooklyn Museum**  
   www.brooklynmuseum.org • (718)638-5000  
   200 Eastern Pkwy

9. **Lefferts Historic House**  
   www.prospectpark.org/visit-the-park/places-to-go/lefferts-historic-house • (718)965-8951  
   452 Flatbush Ave. in the park

10. **Museum of Contemporary African Diasporan Arts**  
    www.mocada.org • (718)230-0492  
    80 Hanson Pl.

11. **New York Transit Museum**  
    www.mta.info/museum • (718)694-1600  
    Boerum Pl. & Schermerhorn St.

12. **Prospect Park Audubon Center**  
    www.prospectpark.org/audubon (718)287-3400  
    Lincoln Rd. & Ocean Ave. in the park

13. **Prospect Park Zoo**  
    www.prospectparkzoo.org • (718)399-7339  
    450 Flatbush Ave.

14. **Weeksville Heritage Center**  
    www.weeksvillesociety.org • (718)756-5250  
    158 Buffalo Ave.

15. **Wyckoff Farmhouse Museum**  
    www.wyckofffarmhouse.org • (718)629-5400  
    5816 Clarendon Rd. in the park

**MANHATTAN**

    www.nps.gov/afbg • (212)637-2019  
    290 Broadway

17. **American Folk Art Museum**  
    www.folkartmuseum.org • (212)595-9533  
    2 Lincoln Square

18. **American Museum Of Natural History**  
    www.amnh.org • (212)769-5100  
    Central Park West & 79th St.

19. **Asia Society**  
    www.asiasociety.org • (212)288-6400  
    725 Park Ave. & 70th St.

20. **The Cathedral Church of Saint John The Divine**  
    www.stjohndivine.org • (212)316-7540  
    1047 Amsterdam Ave.

21. **Center For Architecture**  
    www.centerforarchitecture.org (212)683-0023 • 536 LaGuardia Pl.

22. **Center For Jewish History**  
    www.cjh.org • (212)294-8301  
    15 W 16th St.

23. **Central Park Zoo**  
    www.centralparkzoo.org • (212)439-6500  
    64th St. & 5th Ave.

24. **Children's Museum Of Manhattan**  
    www.cmom.org • (212)721-1223  
    212 W 83rd St.

25. **Children's Museum Of The Arts**  
    www.cmany.org • (212)274-0986  
    103 Charlton St.

26. **Cooper Hewitt, Smithsonian Design Museum**  
    www.cooperhewitt.org • (212)849-8400  
    2 E 91st St.

27. **The Drawing Center**  
    www.drawingcenter.org • (212)219-2166  
    35 Wooster St.

28. **Dyckman Farmhouse Museum**  
    www.dyckmanfarmhouse.org  
    (212)304-9422 • 4881 Broadway

29. **El Museo Del Barrio**  
    www.elmuseo.org • (212)831-7272  
    1230 Fifth Ave.

30. **FDNY Fire Zone**  
    www.fdnysmart.org/firezone • (212)698-4520  
    34 W 51st St.

31. **Gracie Mansion Conservancy**  
    www.nyc.gov/gracie • (212)676-3060  
    E 88th St. & East End Ave.

32. **International Center of Photography**  
    www.icp.org • (212)857-0003  
    Ludlow & Essex *CLOSED Until Jan. 2020*

33. **Intrepid Sea, Air & Space Museum**  
    www.intrepidmuseum.org • (212)245-0072  
    One Intrepid Square, W 46th St.

34. **Japan Society**  
    www.japansociety.org • (212)832-1155  
    333 E 47th St.

35. **The Jewish Museum**  
    www.jewishmuseum.org • (212)423-3200  
    1109 Fifth Ave.

36. **Merchant’s House Museum**  
    www.merchantshouse.org • (212)777-1089  
    29 E 4th St.

37. **The MET Breuer**  
    www.metmuseum.org/visit/met-breuer (212)731-1675 • 945 Madison Ave.

38. **The MET Cloisters**  
    www.metmuseum.org/cloisters (212)923-3700 • 99 Margaret Corbin Dr.

39. **The Metropolitan Museum of Art**  
    www.metmuseum.org • (212)535-7710  
    1000 Fifth Ave.

40. **The Morgan Library & Museum**  
    www.themorgan.org • (212)685-0008  
    225 Madison Ave.

41. **Morris-Jumel Mansion**  
    www.morrисjumel.org • (212) 923-8008  
    65 Jumel Terrace

42. **Mount Vernon Hotel Museum & Garden**  
    www.mvhm.org • (212)838-6878  
    421 E 61st St.

43. **Museum at Eldridge Street**  
    www.eldridgestreet.org • (212)219-0302  
    12 Eldridge St.
44. The Museum at FIT  
www.fitnyc.edu/museum • (212)217-4558  
Seventh Ave. at 27th St.  
A C E F M N R 1  

45. Museum of American Finance  
www.financialhistory.org • (212)908-4110  
Due to a flood, the exhibits are closed until further notice; all other programs are continuing offsite.  
A W J I 1 4 5  

46. Museum of Arts and Design  
www.madmuseum.org • (212)299-7777  
2 Columbus Circle  
A C E F H N Q R T 1  

47. Museum of Chinese in America  
www.mocanyc.org • (646)437-4202  
36 Battery Pl.  
R 1 4 5  

48. Museum of Jewish Heritage: A Living Memorial to the Holocaust  
www.mjhnyc.org • (646)437-4202  
36 Battery Pl.  
A E F H M N R T 1  

49. The Museum of Modern Art  
www.moma.org • (212)708-9400  
11 W 53rd St.  
A C E F H L T 1  

50. The Museum of the City of New York  
www.mcny.org • (212)534-1672  
25 W 52nd St.  
A C E F H M N R W 1 2 3 4 5  

51. The National Jazz Museum in Harlem  
www.njmuseum.org • (212)348-8300  
58 W 129th St.  
2 3 6  

52. National Museum of the American Indian  
www.nmai.si.edu • (212)514-3700  
One Bowling Green  
R W J I 1 2 3 4 5  

53. The New Museum  
www.newmuseum.org • (212)219-1222  
235 Bowery  
B D F M  

54. New York City Fire Museum  
www.nyfiremuseum.org • (212)691-1303  
278 Spring St.  
E 1  

55. New-York Historical Society  
www.nyhistory.org • (212)875-3400  
170 Central Park West  
B C  

56. The Paley Center For Media  
www.paleycenter.org • (212)621-6600  
25 W 52nd St.  
A C E F H M N R W 1 2 3 4 5  

57. Rubin Museum Of Art  
www.rubinmuseum.org • (212)620-5000  
150 W 17th St.  
A C E F H M N R W 1 2 3 4 5  

58. Schomburg Center For Research In Black Culture  
www.nypl.org/locations/schomburg  
(917)275-6975 • 515 Malcolm X Blvd.  
A E G M N R W 1 2 3 4 5  

59. The Shed  
www.theshed.org • (646) 455-3494  
545 W 30th St.  
A E F 7  

60. The Skylscraper Museum  
www.skyscraper.org • (212)945-6324  
39 Battery Pl.  
R W J I 1 4 5  

61. Solomon R. Guggenheim Museum  
www.guggenheim.org • (212)423-3500  
1071 Fifth Ave.  
G I 4 5 5 M I 2 M 3 4 5  

62. South Street Seaport Museum  
www.southstreetseaportmuseum.org (212)748-8600 • 12 Fulton St.  
A C E M N R W 1 2 3 4 5 6  

63. The Studio Museum in Harlem  
www.studiomuseum.org • (212)864-4500  
Studio Museum 127, 429 W 127th St.  
A C E D I 1  

64. Sugar Hill Children's Museum of Art & Storytelling  
www.sugarhillmuseum.org • (212)335-0004  
898 St Nicholas Avenue at 165th St.  
A E D I 1  

65. Whitney Museum of American Art  
www.whitney.org • (212)570-3600  
99 Gansevoort St.  
A C E F H M L T 1 2 3  

66. Yeshiva University Museum  
www.yumuseum.org • (212)294-8330  
15 W 16th St.  
F M N R W 1 2 3 4 5 6  

67. American Folk Art Museum: Self-Taught Genius Gallery  
www.folkartmuseum.org/resources/selftaughtgeniusgallery/ (212)595-9533 • 47-29 32nd Place 7  

68. Flushing Town Hall  
www.flushingtownhall.org (718)463-7700 x222 • 137-35 Northern Blvd.  
Q J K Q10 M 23 44 45 H 56 66  

69. Jamaica Center for Arts & Learning  
www.jcal.org • (718)658-7400  
153-10 Jamaica Ave.  
E F Q J Q1 Q6 Q8 G 9 Q9 Q10 Q24 Q25 G34 Q44 Q46 Q5 Q6 Q4 Q5 Q6 Q83 Q85 Q110 Q111 Q112 Q113 N1 N2 N3 N6 N22 N22A N24  

70. King Manor Museum  
www.kingmanor.org • (718)206-0545  
King Park 153 St. & Jamaica Ave.  
F Q 1 Q2 Q3 Q5 Q6 Q7 Q4 Q5 Q6 Q83 Q84  

71. Lewis H. Latimer House Museum  
www.latimernow.org • (718) 961-8585  
34-41 137th St.  
G Q13 G16 Q19 Q20B Q20A Q25 Q28 Q34  
Q44-SBS Q50 G66  

72. Louis Armstrong House Museum  
www.louisarmstronghouse.org (718)478-8274 • 34-56 107th St.  
G Q19 Q23 G48 Q66  

73. MOMA PS1  
www.momaps1.org • (212)708-9400  
22-25 Jackson Ave.  
E G Q R B32 Q39 B62 Q67  

74. Museum of the Moving Image  
www.movingimage.us • (718)777-6830  
36-01 35th Ave.  
N W 7 F  

75. New York Hall Of Science  
www.nysci.org • (718)699-0005  
47-01 11th St.  
Q23 Q58 Q48  

76. The Noguchi Museum  
www.noguchi.org • (718)204-7088  
9-01 33rd Rd.  
N W 7 F Q69 Q103 Q104  

77. Queens Botanical Garden  
www.queensbotanical.org • (718)886-3800  
45-50 Main St.  
Q20 Q44 Q58  

78. Queens Historical Society At Kingsland Homestead  
www.queenshistoricalsociety.org (718)939-0647 • 143-35 37th Ave.  
Q12 -17 Q26 - 28 Q44 Q48 Q65-66  

79. Queens Museum  
www.queensmuseum.org • (718)592-9700  
NYC Building, Flushing Meadow Corona Park  
Q23 Q48 Q58  

80. Queens Zoo  
www.queenszoo.org • (718)271-1500  
52-51 111th St., Flushing Meadow Corona Park  
Q58  

81. Socrates Sculpture Park  
www.socratessculpturepark.org (718)956-1819 • 32-01 Vernon Blvd.  
N W Q19A Q103 Q104  

STATEN ISLAND  
For All Staten Island Institutions  
B R 1 2 3 to the Staten Island Ferry  
(Please check siferry.com for schedules)  

82. Alice Austen House  
www.aliceausten.org • (718)816-4506  
2 Hylan Blvd. | S51  

83. Historic Richmond Town  
www.historicrichmondtown.org • (718)351-1611 • 441 Clarke Ave. | X15 S54 S74  

84. The Jacques Marchais Museum Of Tibetan Art  
www.tibetanmuseum.org • (718)987-3500  
338 Lighthouse Ave. | S47 S54 S57 X15 S74  

85. Snug Harbor Cultural Center & Botanical Garden  
www.snug-harbor.org • (718)448-2500  
1000 Richmond Terrace | S40 S44  

86. Staten Island Children's Museum  
www.sichildrensmuseum.org • (718)273-2060  
1000 Richmond Terrace | S40 S44  

87. Staten Island Museum  
www.simonstitute.org • (718)727-1135 • 1000 Richmond Terrace | S40 S44  

88. Staten Island Museum At Snug Harbor  
www.statenislandmuseum.org (718)727-1135 • 75 Stuyvesant Place  
S40 S51 S61 S74 S90  

89. Staten Island Zoo  
www.statenislandzoo.org • (718)442-3100  
614 Broadway | X14 X30 S48 S53
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Cool Culture's mission is to amplify the voices of families and strengthen the power of historically marginalized communities through engagement with art and culture, both within cultural institutions and beyond.

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